



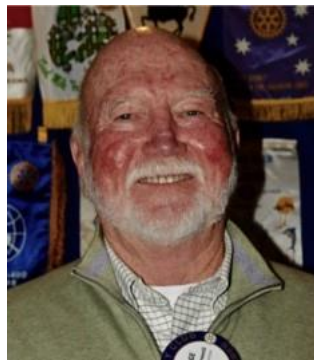
Rotary Club of Highlands

Club 6023 - Chartered May 2, 1945 - District 7670

Bulletin September 29, 2020

Fellow Rotarians:

At last week's meeting, Rotarian George Powell gave a brief history of the iconic American institution, Sears. He traced the company's history from its almost accidental inception to its becoming a most successful merchandising giant and ultimately to its demise. It was instructive in pointing out several of the company's innovative decisions that led to its greatness, and its later poor decisions and unwillingness to change when confronted with new retail models that led to its downfall. That inertia soon caused the company to become less relevant in an economy dominated by upscale malls, discounters and online sales.



George Powell

George's interesting presentation, as well as all previous programs dating back to June 2 are available in the members' area of our web site.

Resumption of Limited In-Person Rotary meetings

Beginning with the October 6 meeting, we will add an in-person component to our continuing zoom meetings. In person attendance will be initially limited to no more than 20 members, and will adhere to accepted safety standards. Members will receive a separate email this week giving more details and access to a sign-up sheet for those wishing to attend in person. There will likely be some technical challenges to overcome, but we are confident that we can make it work.

Coat Drive

As winter approaches, our club will join many other clubs in District 7670 to participate in a coat drive, to collect and distribute locally, new and gently used coats and blankets. This year has seen an increasing need among those whose income has been greatly reduced due to the pandemic. Details will be forthcoming.

Remember that if you have any technical or training issues attending the Tuesday Zoom meetings, you can contact Mike Murphy or Jim Oesterle, who will be glad to help you.

Zoom assistance:

Mike Murphy	epjmcm@hotmail.com	(828) 200-0129
Jim Oesterle	JLOesterle@gmail.com	(828) 200-0723

September Birthdays

Brian Egler	9/19
Carter Davis	9/21
Keith Crawford	9/23
Dave O'Harra	9/25

September Anniversaries

Luther Turner	9/1
Marjorie Christensen	9/7
Josh Ward	9/13
Sherry Holt	9/14
Bentley Manning	9/15

September 29 Program:

Anne Brissey will introduce Lori Lacy from Appalachian Grows, who will discuss the difference between hemp and marijuana.

To join Tuesday's Zoom meeting,

click ==> [Join Rotary Meeting](#)

or

copy and paste to your browser →

<https://us02web.zoom.us/j/88936068330?pwd=eFRjWVZSbm1WdGxWU0ZVMWNnUE11QT09>

Meeting time 12:15 p.m., but you can enter the meeting earlier to test your system. I hope to see you all Tuesday!

Meeting ID: 889 3606 8330

Password: 28741

One tap mobile

+13017158592,,88936068330#,,1#,28741#

Manual Phone Dial

+1 301 715 8592

Meeting ID: 889 3606 8330

Password: 28741

Zach Claxton

President 2020-2021