



Rotary Club of Highlands

Club 6023 - Chartered May 2, 1945 - District 7670

Bulletin November 24, 2020

Fellow Rotarians:

At last week's meeting, Mayor, Patrick Taylor recapped Highlands' experience with Covid from the early responses until now. Among other things, he said the town's budget was modified to rein back planned expenditures, assuming a possible negative impact on the local economy, including job losses, reduced sales tax revenue, depressed home sales with possible foreclosures. As the state has been gradually able to re-open, while the hospitality industry and non-profit income is down significantly, the retail industry; for the most part, seems to be less affected, and sales tax revenue has not been hurt as severely as first feared. Additionally, home sales, contrary to early forecasts, have soared in western North Carolina, as the virus is changing demographics. The influx of new permanent and second home owners will present its own challenges to the area. Mayor Taylor's greatest fear is that a second wave of the virus will force another curtailment of business activity. He also discussed the Highlands Community Plan and encouraged meeting attendees to fill out the related survey.



Rotary President, Zach and Mayor Patrick Taylor

Mayor Patrick Taylor's presentation, as well as all previous programs dating back to June 2 are available in the members' area of our web site.

Winter Warm Wear

This project, jointly sponsored by our club and Mountaintop Rotary, was a success. Approximately twenty families were able to get much needed winter goods. Thanks to all who contributed and participated, and a special thanks is due Sherry Holt and Scott Carter, who did a terrific job organizing and executing this project.



Rotarians from both clubs and some of the people served

Take Out Polio Pin Fundraiser

Thanks to the Rotarians that have already purchased an "I Saved 200" (\$40 donation) or "I saved 600" (\$120 donation) pin by making a donation to the PolioPlus Fund. The campaign will run through December 15. **Keep those donations coming!** **1.** Make checks payable to Rotary Club of Highlands with "Polio pin fundraiser" on the memo line, **2.** Mail to Rotary Club of Highlands, PO Box 1741, Highlands, NC 28741 (or bring to a meeting) and **3.** Notify Scott Carter by email (scottcarter22@aol.com) that you have donated.

Matching Foundation Contributions

One week remains to double the impact of your special \$100 contributions to the Paul Harris Foundation, giving you a \$200 credit toward your Foundation goals. This match is available to the first 20 Rotarians who make the special donation during November. As of last Thursday only four slots remained. Check with Bill Futral (bill@futral.net) quickly if you want to participate.

Old Fashion Drive-Through Festival

Rotarians are needed to help with the Highlands Chamber of Commerce's Old Fashion Drive-Through Festival. Our help is needed to help direct traffic and keep it moving. The parade date is the evening of December 5 between 5:30-7:30. The town will be alive with festive lights and entertainment. Stationary floats will be set up in the middle of Main Street from Third to Fifth and onto North Fifth. Santa will be in K-H Park with elves handing out candy canes. Details are being finalized. Rotarians will meet at 5:00 p.m. at Third and Main to get assignments and vests. A sign-up sheet is out front for in-person meeting attendees. All others should email Scott Carter (scottcarter22@aol.com) if you can help. The more, the merrier!

Shop with a Cop Donations

Rotarians wishing to make donations to Sheriff Holland's Shop with a cop Christmas program should drop them off at the police station. Donations during this year of Covid are down, so any amount will be appreciated to support this worthwhile program that helps at-risk children enjoy the holidays and build rapport with the community.

In-Person Rotary meetings

Remember to use the sign up form sent out weekly to all members if you want to attend a meeting in person. This helps us make sure we don't exceed attendance guidelines for indoor meetings.

Zoom assistance:

An announcement has been added to the home page of our web site to guide members to the zoom session sign on.

Remember that if you have any technical or training issues attending the Tuesday Zoom meetings, you can contact Mike Murphy or Jim Oesterle, who will be glad to help you.

Mike Murphy epjmcm@hotmail.com (828) 200-0129

Jim Oesterle JLOesterle@gmail.com (828) 200-0723

November Birthdays

Harry McDonald	11/5
Bentley Manning	11/7
Brian McClellan	11/7
Sarah Sloan	11/9
Pat Allen	11/15
Tony Potts	11/19
Derek Taylor	11/20
George Powell	11/21
David Jellison	11/24

November Anniversaries

Bill Edwards	11/10
Rick Trevathan	11/14
Tom Graham	11/27
Robert Buchanan	11/29

November 24 Program:

The program will be given by Erika Tyburski, the CEO of Sanguina, Inc., who will discuss: The Role of Health and Wellness Tools in the Commercialization of Healthcare. Following the meeting, Rotarians who signed up will get to use the company's anemia self-test device.

To join Tuesday's Zoom meeting,

click ==> [Join Rotary Meeting](#)

or

copy and paste to your browser →

<https://us02web.zoom.us/j/88936068330?pwd=eFRjWVZSbm1WdGxWU0ZVMWNnUE11QT09>

Meeting time 12:15 p.m., but you can enter the meeting earlier to test your system. I hope to see you all Tuesday!

Meeting ID: 889 3606 8330

Password: 28741

One tap mobile

+13017158592,,88936068330#,,1#,28741#

Manual Phone Dial

+1 301 715 8592

Meeting ID: 889 3606 8330

Password: 28741

Zach Claxton

President 2020-2021